



Dance Canvas: On Film

Application Guidelines

Dance Canvas' new program provides resources and career building tools for emerging dance film makers.

Overview



Dance Canvas' Choreographer Career Development Initiative was designed to assist emerging professional choreographers with resources and venues to create and present work. The pandemic has caused many dance makers to experiment with new mediums to present their work. We wanted to provide additional avenues for emerging artists to develop work, therefore for the 2021-22, Dance Canvas is launching our Dance Canvas: On Film program, designed to be an incubator for dance films and film makers.

The Program

Dance Canvas: On Film will select up to 3 artists (choreographers, directors, film makers, etc.) to spend 6-months creating dance films. Selected artists will also participate in 4 production workshops with guest artists/advisors (Britt Fishel, Andrea Knowlton, Daniel Gwartzman, and Juel D. Lane).

Choreographers will receive:

- Access to dancers
- Feedback/artistic support
- Production assistance; Assistance with Equipment rental (if needed)
*complete details agreed upon by selected artists prior to contract signing
- Marketing and Promotion

Dance Canvas: On Film artists will create short (up to 10 minute) dance film, which will be screened at the Ferst Center for the Arts March 25-26, 2022.

Tuition for the Dance Canvas: On Film program is \$150.00:

Choreographer tuition goes towards an extensive compilation of development resources for the selected choreographers. A complete list of benefits/choreographer resources will be provided once selected choreographers are announced. ****Scholarships and other assistance may be available.***

LINK TO APPLICATION: <https://www.dancecanvas.com/dance-canvas-on-film-application>

Evaluation Criteria

Applications will be evaluated by a panel of community members. The panel will be asked to score applicants based on the following criteria:

- Overall idea, vision, artistry
- Impact of the project on the arts & cultural landscape and artist's personal growth
- Feasibility (Artist's ability to complete the work)
- Innovation and Creativity

Panel will also consider the impact of the Dance Canvas: On Film program on artistic career growth. Panelists will meet to discuss all applications and will individually score all applicants.

Feedback will be provided to any applicant upon request.

Application Instructions

- Please complete all answers in the application.
- We have given the option for applicants to answer the questions via video submission or written answers. Please choose one or the other. The panel will only be required to review one answer per question.
- If you decide to provide a video answer for the questions, please enter "SEE VIDEO" in the written space.
- Panelists will only be required to review up to 5 minutes of footage in your work samples. If you have specific excerpts of longer work, please make note in the "Additional Information" space.
- If your film work samples are larger than the MB limit provided, please include Vimeo or Dropbox links to your footage in the "Additional Information" section.
- If you have questions about the application, please email info@dancecanvas.com

Helpful Tips

- Send footage of films/choreography featuring adult/professional level dancers. If you send footage of young students, competitions, or dancers who are not technically proficient, it is difficult to get an idea of the level of your choreography
- Make sure you CHECK YOUR VIDEO LINK...Due to the number of applications we receive; we are sometimes unable to contact you if your link does not open.