



Dance Canvas 2021-22 Choreographer Career Development Initiative Application Guidelines

Dance Canvas is very excited to announce our 2021-22 Season!

Since 2008, Dance Canvas has been a career building resource for **emerging professional choreographers**. *We thank you for your interest in our 2021-22 Season!*

DEADLINE IS August 13th by 11:59pm!



Dance Canvas has been a valuable resource for choreographers who are looking to have their work professionally presented and gain exposure and visibility by Directors and Producers from across the country. After working with Dance Canvas' Choreography Career Development Initiative, our choreographers have been hired to choreograph for Ailey II, Atlanta Ballet, National Black Arts Festival, Fulton County Tour de Rt. 29, The Georgia Ballet, Fabrefaction Theater, Andrew Young Foundation, Kenny Leon's True Colors Theatre Company, and the Tupac Amaru Shakur Center for the Arts. In addition, pieces

which premiered with Dance Canvas have been selected to be performed at Jacob's Pillow, Modern Atlanta Dance (M.A.D.) Festival, Sans Limites Dance Festival, The Georgia Ballet, Usher's New Look Foundation, among others.

Dance Canvas invites you to apply for our 2021-22 Choreographer Career Development Initiative!

Selected Dance Canvas Choreographers will create, incubate, receive feedback and present their choreography to Atlanta Audiences. Our choreographers will also be invited to workshops, roundtable discussions, and seminars to develop their careers and build professional networks. **This season, we continue our partnership with the Ferst Center for the Arts at Georgia Tech!**



Dance Canvas will select up to 10 choreographers to be part of the Choreographer Career Development Initiative. Selected choreographers will receive:

- Up to 10-minute submission slot in Performance Series
 - *Ferst Center for the Arts; a 1000 seat state-of-the-art theater*
- Option for a 2nd piece or excerpt in our preview “Cocktails & Choreography” Sessions
- 30 minutes of tech rehearsal time in theater
- Full dress rehearsal in theater
- Up to 15 hours of free/discounted studio rehearsal space (at sponsoring studios)
- Professional video copy of choreography
- Access to database of professional dancers
- Access to performance photos (of the presented work); Photos by Richard Calmes
- Audition for professional dancers arranged by Dance Canvas
- Contact/Resource list
- Online, E-mail, Print and Broadcast promotion
- Networking opportunities

(* More choreographer benefits added regularly!)

We look forward to all of the exciting, innovative choreography that will be submitted! We encourage choreographers of ALL styles of dance to apply!

Tuition for the Dance Canvas Choreographer Career Development Initiative is \$150.00

Choreographer tuition goes towards an extensive compilation of choreography development resources for the selected choreographers, such as: Theatre performance space at the [Ferst Center for the Arts](#), technical assistance, studio rehearsal space, access to professional dancers, access to costume assistance, professional video link, professional photographs of work, networking with industry professionals, post-show teaching and performance opportunities and inclusion on Dance Canvas’ website database. A complete list of benefits/choreographer resources will be provided once selected choreographers are announced.

****Choreographers outside of Atlanta are encouraged to apply! ****

Choreographers are responsible for transportation for themselves and their dancers to Atlanta, if selected. ****Scholarships and other assistance may be available.***

Please note: If you are selected as a 2021-22 choreographer, we will request that your work is not presented in the metro Atlanta area within 8 weeks (before or after) of our performance series on March 25th & 26th, in order for you to receive the maximum benefit of the marketing and promotional efforts of the Choreographer Career Development Initiative. (*Out-of-state performances are permitted).

If you have any questions on this requirement, please contact info@dancecanvas.com for additional information.

LINK TO APPLICATION: <https://www.dancecanvas.com/choreographer-application>

Evaluation Criteria

Applications will be evaluated by a panel of community members. The panel will be asked to score applicants based on the following criteria:

- Overall idea, vision, artistry
- Impact of the project on the arts & cultural landscape and artist's personal growth
- Feasibility (Artist's ability to complete the work)
- Innovation and Creativity

Panel will also consider the impact of the Dance Canvas: On Film program on artistic career growth. Panelists will meet to discuss all applications and will individually score all applicants.

Feedback will be provided to any applicant upon request.

Application Instructions

- Please complete all answers in the application.
- If you decide to provide a video answer for the questions, please enter "SEE VIDEO" in the written space.
- Panelists will only be required to review up to 5 minutes of footage in your work samples. If you have specific excerpts of longer work, please make note in the "Additional Information" space.
- If your film work samples are larger than the MB limit provided, please include Vimeo or Dropbox links to your footage in the "Additional Information" section.
- If you have questions about the application, please email info@dancecanvas.com

Application Requirements

- In addition to the application questions, please ensure that you attach the following:
 - a) Resume
 - b) Headshot
 - c) Dance shot (Please list photo credits)
 - d) 2 Video samples of choreography (rehearsal, performance, etc.)*
 - e) 1 Letter of Recommendation from an industry professional

Optional Extras:

- Photos or Publicity of previous work
- Reviews on previous work
- Website link

Program Timeline

August 13, 2021 –	Application Deadline
August 30, 2021 –	Choreographers announced
September 18, 2021 –	Orientation
September 26, 2021 –	Dancer Audition (*if needed)
October – February –	Rehearsals/Workshops/Feedback sessions
March 20 – 24, 2022 –	Tech rehearsal
March 25 – 26, 2022 –	Performances

Helpful Tips

- Send footage of films/choreography featuring adult/professional level dancers. If you send footage of young students, competitions, or dancers who are not technically proficient, it is difficult to get an idea of the level of your choreography.
- Make sure your video samples match your proposal...If you are proposing a tap piece, make sure that your footage includes tap choreography.
- Make sure you CHECK YOUR VIDEO LINK...Due to the number of applications we receive; we are sometimes unable to contact you if your link does not open.
- Be prepared to have a mandatory orientation/begin working on pieces during the 3rd week of September; There will be a deadline to see 1/2 of the work by the 3rd week in October.