



DANCE CANVAS

Introducing the Next Generation...

## Dance Canvas: On Film

2022-23

### Application Guidelines

**Dance Canvas' new program provides resources and career building tools for emerging dance film makers.**

#### Overview

Dance Canvas' Choreographer Career Development Initiative was designed to assist emerging professional choreographers with resources and venues to create and present work. The pandemic caused many dancemakers to shift their ephemeral practice to the digital space, by way of screendance. In the 2021-22 season, Dance Canvas launched the *Dance Canvas: On Film* program, designed to be an incubator for dance filmmaking and dance filmmakers. As we move into the second year of *Dance Canvas: On Film*, we hope to engage artists who are honing their practice with the medium and expanding their knowledge of what dance on camera can be.

Dance Canvas invests in the growth of professional dance artists in the South. While we do not strictly limit applications to the Southeast, we do prioritize artists who live in the Southeastern region as outlined by South Arts: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee. Our vision is to expand the resources and reach of professional dance artists in the region.

#### The Program

*Dance Canvas: On Film* will select up to 3 artists (choreographers, directors, filmmakers) to spend 6-months creating individual dance films. Selected artists will also participate in 4 workshops with professional artists working in the field of screendance. Mentor artists and workshop dates will be announced at orientation. Dates for workshops will be set based on the availability of the mentor artists, and in coordination with the Dance Canvas: on Film choreographers.

Choreographers will receive:

- Access to Atlanta based dancers through professional audition
- Feedback/artistic support
- \$500 stipend for use toward dance artists' compensation and production costs
- Marketing and Promotion
- *Dance Canvas: On Film* artists will create short (up to 10 minute) dance films, which will be screened at the Ferst Center for the Arts on Thursday, March 23<sup>rd</sup>, 2023.

**LINK TO APPLICATION:** <https://www.dancecanvas.com/2022-23-dconfilm-app>

## Evaluation Criteria

Applications will be evaluated by a panel of community members. The panel will be asked to score applicants based on the following criteria:

- Overall idea, vision, artistry
- Impact of the project on the arts & cultural landscape and artist's personal growth
- Feasibility (Artist's ability to complete the work)
- Innovation and Creativity

Panel will also consider the impact of the *Dance Canvas: On Film* program on artistic career growth. Panelists will meet to discuss all applications and will individually score all applicants.

Feedback will be provided to any applicant upon request.

## Application Instructions

- Please complete all answers in the application.
- We have given the option for applicants to answer the questions via video submission or written answers. Please choose one or the other. The panel will only be required to review one answer per question.
- If you decide to provide a video answer for the questions, please enter "SEE VIDEO" in the written space.
- Panelists will only be required to review up to 5 minutes of footage in your work samples. If you have specific excerpts of longer work, please make note in the "Additional Information" space.
- If your film work samples are larger than the MB limit provided, please include Vimeo or Dropbox links to your footage in the "Additional Information" section.
- If you have questions about the application, please email [info@dancecanvas.com](mailto:info@dancecanvas.com)

## Helpful Tips

- Send footage of films/choreography featuring adult/professional level dancers. If you send footage of young students, competitions, or dancers who are not technically proficient, it is difficult to get an idea of the level of your choreography
- Make sure you CHECK YOUR VIDEO LINK...Due to the number of applications we receive; we are sometimes unable to contact you if your link does not open.